JOB SUMMARY

Post Title	Public Health Senior Practitioner							
Job Family	Partnership, Commissioning and Contracts	Pay Range	12	Line Manager to others?	Yes	Role profile ref	PCC12	
Service Area	Public Health							
Line Manager	Public Health Principal							
Location	Agile/County Hall in Newport, home and where it is appropriate to work. The role is based at County Hall in Newport where a flexible working policy is in place. Occasional travel to the Hampshire County Council offices in Winchester is also required.							

Job Purpose

Develop, implement, commission, deliver and performance manage a range of Public Health programmes and projects across the Isle of Wight to address national and local Public Health priorities.

Provide specialist Public Health support to professional groups and organisations and other key stakeholders to ensure there is a co-ordinated and evidence-based approach to commissioning services, programme/project implementation and delivery.

Job Context (key outputs of team / role to provide some specific examples of role profile accountabilities)

- To contribute to the development, delivery and evaluation of public health business plans.
- To lead and contribute to service development and redesign for specific areas of public health to increase clinical and cost effectiveness and drive continuous quality improvement.
- To generate and apply insight data to inform the development of targeted interventions with communities at high risk of poorer outcomes to reduce inequalities. Contribute to needs assessments, public consultation and equity audits.
- To develop evidence-based outcomes measures to be able to monitor, evaluate and report on the
 performance of public health programmes/projects and key public health outcomes against targets,
 indicators and feedback.
- To manage, develop and sustain key working relationships across a number of organisations, providing specialist public health input to a range of partnerships in order to facilitate collaborative working with commissioners, providers, private sector and voluntary sector stakeholders, identify local public health priorities and develop the action plans, policies and strategies to meet these priorities.
- To allocate and manage resources, including budgets, for specific public health programmes and projects.
- To contribute to public health training, including public health training for trainees and practitioners who
 have a public health focus to their jobs, and for multi-agency, community-based training events to promote
 and support the delivery of public health initiatives and programmes.
- To deputise for the Public Health Principal as required.
- To provide assurance to the Public Health Principal as required.
- To contribute to local and national public health audits and research projects in order to develop evidence of effectiveness in a range of public health areas.
- To provide effective line management to the Practitioner(s) undertaking all necessary people management tasks and ensuring appropriate development and performance management.

Knowledge, Skills and Experience

Role Profile requirements.	Job specific examples. (if left blank refer to left hand column)	Essential	Desirable
Substantial relevant experience of the service area / profession, with evidence of specialist knowledge and work responsibilities appropriate to the role.	Substantial knowledge in one or more public health areas and the broader public health agenda. Experience and knowledge of commissioning and procurement processes.	E	
Authoritative knowledge of relevant systems, policies, processes, regulations, professional guidelines and legislation relevant to the specialist work area.	Good understanding of the wider determinants of health and inequalities and current public health policy. General understanding of public health and the concepts, principles and models underpinning health improvement.	E	
Excellent knowledge of service / profession and interrelationships with other services and departments and of wider sector / external influences / developments.	Excellent communication, presentation, and interpersonal skills, with the ability to use effective influencing and negotiation skills in and beyond own organisation.	E	

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Knowledge of strategy / market development.	Understanding of health services provider market		D
Good ICT skills including Microsoft applications and specialist systems.		E	
Excellent communication, interpersonal and negotiation skills with a proven ability to build relationships, engage effectively and influence customers, partners and stakeholders, in complex situations.	Evidence of ability to build effective relationships and credibility with a wide range of professional groups and organisations.	E	
Proven research skills demonstrating evidence of the ability to gather, co- ordinate and interpret information effectively.		E	
Proven analysis and evaluation skills, demonstrating the ability to identify, interpret and diagnose complex problems/issues and develop effective solutions.	Ability to analyse complex datasets and performance data and present highly complex data clearly and concisely to audiences of all capabilities and attitudes. Understanding of evidence-based practice and research methods.	E	
Experience of partnership working and representing the organisation externally.	Experience of collaborative multi- agency/multi-disciplinary working and ability to engage and work with peoples at all levels, including harder-to-reach communities.	E	
Excellent planning and organisational skills, to manage a range of complex activities with proven ability to prioritise and co-ordinate workloads, monitor and evaluate work, to ensure deadlines are achieved.	Evidence of developing, delivering and managing public health programmes, including multiagency partnership working & public and practitioner involvement, within agreed timescales and resources.	E	
Good literacy and numeracy skills, significant experience of writing reports, specifications, and agreements.	Ability to analyse and report on the performance of public health programmes and projects.	E	
Experience of financial processing and / or budget management.	Allocate and manage resources, including budgets, for specific public health programmes and projects.		D
Experience of setting standards and measures and managing contract compliance / performance.	Experience of carrying out equity audits, implementing health or health related strategies and policies, project managing public health programmes and managing and facilitating change.		D
Experience of managing projects.	Experience in determining project related targets and monitor activity, timelines and maintain projects within budgets.	E	
Experience of development, motivation and supervision of staff. Proven ability to monitor their performance and if necessary, take corrective action.			D
Qualifications			
Role Profile requirements.	Job specific examples. (if left blank refer to left hand column)	Essential	Desirable
Educated to degree level or equivalent standard/experience in a relevant subject	Educated to degree level in a relevant field or able to demonstrate substantial equivalent experience in a public health field.	E	
Relevant professional qualification.	Educated to Postgraduate level qualification in Public Health related field e.g. UK Master's degree or postgraduate diploma	E	
0005	Must be an accredited public health practitioner.	E	
GCSE	GCSE Maths and English grade 4 or above or equivalent qualification or experience	E	



