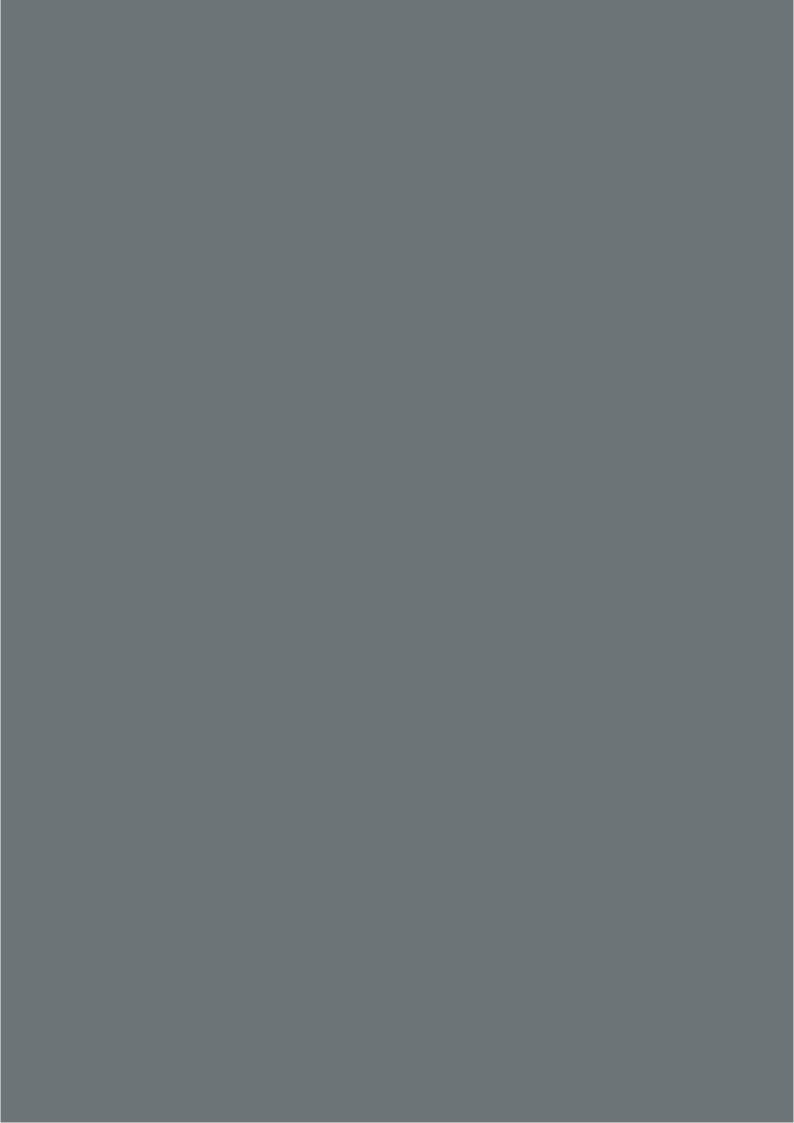


Newport Harbour Masterplan Consultation Report

4341 Newport Harbour Masterplan 24th February 2020







Introduction

This document summarises the activity, objectives and modes of consultation undertaken for Newport Harbour Masterplan

Consultation Report

The implementation of the strategy for engaging with the public took place between December 2018 and January 2020 and broadly followed 4 phases leading to the final masterplan report. These are characterised here as Confirming the Brief, Testing the Options, Inviting Response and Refining the Masterplan.

After an initial period of consulting stakeholders on an individual basis the strategy was evolved to reflect the need to provide a higher degree of collective stakeholder engagement prior to public engagement. The objective was to make sure that the design could be developed with the input of representatives of the local community, listening and representing the responses through design workshops. It was also an objective to ask stakeholders what they thought the public should be consulted upon.

This report also acknowledges the support of the Shaping Newport programme instrumental providing a point of contact with the masterplanning process and a base for the consultation.

Confirming the Brief

Confirming the Brief (RIBA Stage 0)

The first phase involved strategic consultations with councillors, officers and key stakeholders discussing and reconfirming the brief, vision, objectives and the scope. The feedback from these workshops, an initial presentation to the Harbour User Group and a series of conversations with other stakeholders took place between January and March 2019. These also helped to establish some new stakeholder targets.

This led to an adjustment of the site boundary to incorporate both the cemetery in order to provide some underpinning to any funding application to help with restoration and also improved access to this important amenity. It was also revised to include the service station on Fairlee Road as an important part of the site both fronting onto Fairlee Road and blocking the surveillance of the park. The significance of the potential for a higher education element within the masterplan and as a priority for the island and the cultural context for Newport also influenced the approach going forward.

Mode 1

Project Inception workshops and individual meetings with invited key stakeholders conducted over three days with representation from Kay Elliott, Lavigne Lonsdale, Arup, RLB and Montagu Evans.

This formed the basis of the Stage 0 Report.

The Stage 0 report captures the involvement as follows:-

MP Bob Seely
Representatives from:
Isle of Wight Council Elected Members
Newport and Carisbrooke Parish Council
Newport Harbour User Group
Platform One
IOW Espresso
Riverside Centre
Age UK
Council officer representation from Planning,
Heritage, Regeneration, Transport, Sustainable
Energy, Property Services, Harbour Master,

Estuaries Officer, Legal Services, Housing Delivery, Communications.

Development control highways Island Roads Shaping Newport team members Local Agents / Surveyors

Mode 2 Public Consultation

An opportunity then arose to carry out some public consultation located in Seaclose Park and engage a different stakeholder catchment including users of the park and those participating in the Parkruns (people from Newport and all over the Island).

The event took place in the Seaclose Park 16th March 2019 with a simple board display and leaflets – this included directing people to the council's website with the same information. The councils' social media was used to promote the activity.

A large number of participants and spectators were assembled and in spite of very bad weather (it was too windy to set up the marquee) the stand was well attended with queues forming. Some very useful conversations were had and started to shape some of the masterplan design approaches and also some of the modes of communication. Notably, it confirmed sensitivities around the allotments, the park, cemetery and revelaed some new input from users of the harbour. A number of new potential stakeholders came to light including the owner of the service station on Fairlee Road.

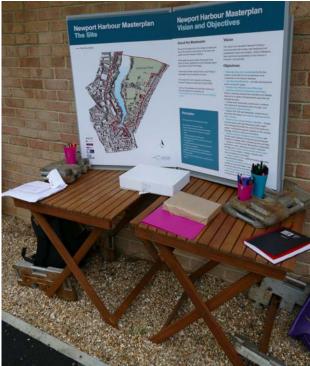
There followed a series of workshop internally within the team to establish the basis of the next design phase working in initial market research and technical appraisals.

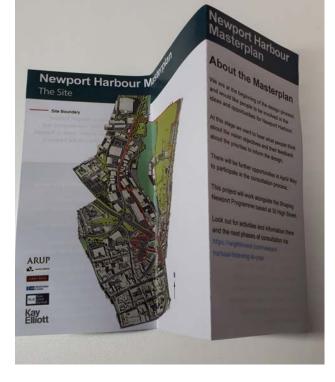












Parkrun event 16th March 2019

Testing Options

Stage 1 Stakeholder Consultations 29th April -1st May

Mode 1 **Testing the Options Briefings and Options testing workshops (RIBA** Stage 1)

A series of masterplan design workshops were designed to test the options prepared and to provide a structured approach to inviting a diverse range of interest groups to discuss and influence the design.

In addition a number of briefings for county and town councillors took place.

The focus of the workshops was first on understanding the character of place, principles of structuring the masterplan. The objective was to capture the views of participants and also for the group to inform what would then be presented for public consultation in the next stage

Options were presented to explore and challenge the approach including the use mix and to having higher education focus, residential-led, or a visitor destination/ cultural regeneration led. Other themes were also revealed in the process some other themes eq. sports and health, a focus on the creative industries and also making sure of a balance of the generations an not a focus on a single aspect.

To ensure transparency the report arising from this stage of the consultation was issued for comment to all participants and stakeholders who had been unable to attend.

The next phase took the analysis and the initial design response to the masterplanning brief to the next stage of the consultation.

Mode 2 Informed conversations

Some follow up meetings took place with specific users and stakeholders.

The complexity of the masterplan meant that there needed to be some consideration of how this would be presented and consulted upon. It was decided in consultation with council officers to pursue a base masterplan with some use options which would allow the consultation process to text public views on particularly more aspirational approach for the cultural destination venue, the inclusion of more or less emphasis on higher education and residential.

Newport Harbour Masterplan Stakeholder Engagement



Design Workshops

Workshop 1 2pm-4.30pm 30th April Bargeman's Rest, Little London, Newport Workshop 2 9.30pm-12pm 1st May Bargeman's Rest, Little London, Newport

Please email stating which workshop you would like to attend this will be on a first come basis to admin@kayellot.co.uk or ring 01803 213553 and ask to book a place. If you would like to participate but cannot attend please let us know. Please note that venue is on the first floor with no life less en to that venue is on the first floor with no.

We have allowed for 2 workshops working on the same principles, this is because we anticipate high levels of interest in participating and these kinds of activities are more effective when managed as smaller groups (up to 36 participants).

ARUP

Kay Elliott

Lorenza. MONTAGE

There will be an introduction presentation covering the project brief and the work to date. The workshop format is a series of exercises working in groups reporting back to the wider group at intends so that ideas and views are shared with the workshop outputs ar findings forming a report to be shared with both groups.

Movement, access and connections

Invitation to the stakeholder workshops



Stakeholder Workshops Summary Report

DRAFT 190622

Record of Responses

2

Conference facilities, venue for touring activity national / international standard will need additional bed spaces. The traffic impacts of this as a proposition need to be

There was an understanding that a significant and outstanding building visible on approach to the town would be a signal of regeneration and the status for Newport.

The idea that the Riverside Centre could combine with Healthcare was well received as was the idea of combined community and a cultural venue, although there were some views that the centre could be relocated away from the harbour.

The Riverside Centre should have some Food and Beverage facing the quay.

There was a positive response to extending Hillside as terraced housing to frame the new public square in Option 2.

Making use of the council owned buildings off Fairlee Rd and Hillside was noted.

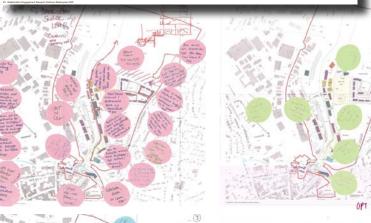
The masterplan should facilitate meanwhile uses and make this more explicit.

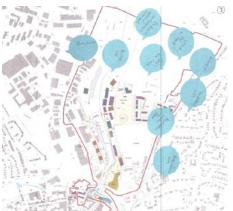
There were concerns expressed about the integration of flood design- these are integral to the thinking especially about ground floor uses.

The significance of Quay Street was noted and it was queried whether it should be within the boundary can the space be used differently removing cars? (Outside the commission but could be explored through Shaping Newport).

"Use income from the development through CIL and levies imaginatively !"

Reference should be made to emerging Cultural and Industrial Strategies.







Inviting a Response

Inviting a Response
Public Consultation (RIBA Stage 2)

July 16th - August 25th 2019 Manned public and invited sessions 15th 16th 17th July and 25th -27th July 2019

The main focus of this activity was be centred on 30 High Street combined with awareness raising and clear explanation of the process, the proposals and how to participate. The opening invited groups and public sessions were manned by the consultant team and covered day and evening openings and to ensure coverage a second session on a weekend was arranged which also allowed for some additional briefing for councillors and the MP.

The consultation benefited from being able to use the 30 High Street as a consultation base for activities and was supplemented by other activities including two sets of mobile panels which allowed the exhibitions to be sited in other locations which included the Business Expo, a period at the library, County Hall and other key sites supported by officer attendance.

The exhibition panels showed the key ideas in the masterplanning strategy about sustaining the harbour, movement, mix of uses, massing, character and delivery phasing. The flythrough was available on tablets. Historic photography was also supplied to help engage people in the heritage aspects.

The content of the panels also formed the basis of the website pages with the addition of a flythrough of the masterplan.

www.newportharbourmasterplan.co.uk

Access to the website, shop and the survey was advertised through the council's press team using social media and local press.

A period of 6 weeks was set as the minimum for formal consultation although the website and information in the shop have remained available for longer.

Survey

The survey questionnaire was supplied as a hard copy available from the shop where it was collated. Generally the team was encouraging people to complete the form online but a good proportion of people especially older people preferred to submit using the paper form.

The questions were detailed covering each principle of the masterplan and with open question areas to allow more detailed responses. As a catch-all for those not wanting to complete in detail the final question invited an overall response.

Additional consultation tools were provided in the shop including colouring and sticker activities

Responses overview

The headline is that two-thirds (67.65%) of people who responded agree or strongly agree with the response of the masterplan.

In addition:

- 81% agree or strongly agree with the principle of new development mainly on the east side of the river
- 75% agree or strongly agree with the movement strategy
- 82% agree or strongly agree with the strategy to increase use of the river
- 63% agree or strongly agree with the approach to the park and cemetery
- 76% agree or strongly agree with the public spaces strategy
- 51% agree or strongly agree with the with the approach for character and scale

There have been 1,502 users of the website in the specified period.

The lowest take up was in the under 18s.

There were some key issues that were consistent in responses. There was a concern about residential development in the park and the loss of public amenity but also the quality of this housing. Whilst many were supportive of the multi-storey car park

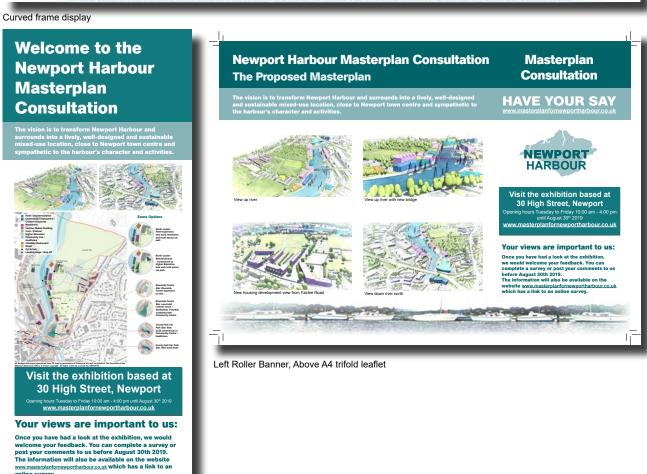
and the movement strategy there were concerns about the visual impact as well.

The issue of noise from the dual carriageway and its impact on new public space but also the heights of buildings.

Some responses were received in relation to very specific aspects of the masterplan notably on flood and a wish to see the records office integrated into the masterplan. These have been noted as technical issues and carried into the project risk document.



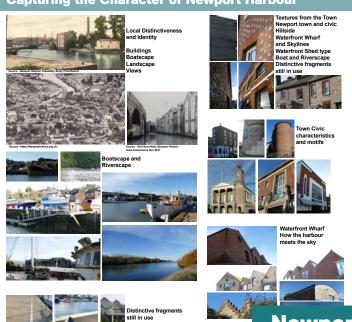




WIGHT ARUP ------ Elliott

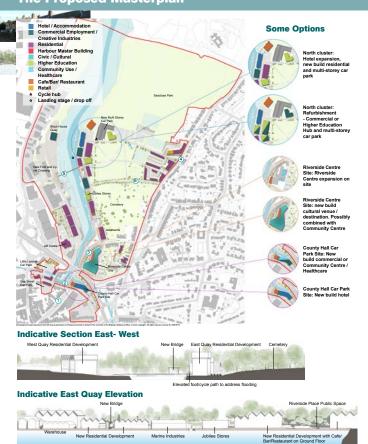
Newport Harbour Masterplan Consultation

Capturing the Character of Newport Harbour



Newport Harbour Masterplan Consultation

The Proposed Masterplan



2 examples of the 9 boards

Consultation Materials









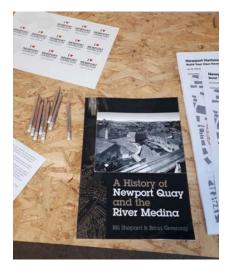












Newport Harbour Masterplan Consultation

HAVE YOUR SAY! www.masterplanfornewportharbour.co.uk



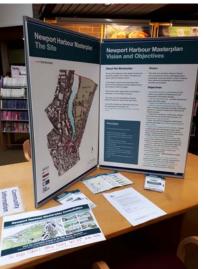
Visit the exhibition based at 30 High Street, Newport

Opening hours Tuesday to Friday 10:00 am - 4:00 pm, from July 18th until August 30th 2019

Advert for display via Hovertravel on Ferries



Library July 26th 2019







Business Expo July 16th 2019



Refining the Masterplan

Masterplan Responding to the Consultation

In addition to the public consultation the responses of stakeholders throughout the process were finally reviewed and some changes to the masterplan introduced. The views contributed by the Urban Panel have also been considered and following the final draft masterplan presentations in January further refinement was agreed.

Heritage impact of position and height/massing of County Hall Car Park site SH3.

This became the subject of a study to look at massing and location both for impact on the view down Quay Street and the relationship with the Quay Arts Buildings. The result was to change the stepped massing for a lower more even approach and to set the building further east. Subsequent comments also then tested an alternative roof profile for this building. (A number of councillor, members of public and stakeholders).

Park and River

Make more evident the relationship and enhance the blue and green infrastructure of the masterplan site with a greater emphasis in the presentation of the masterplan on the connections and the structuring of views making these connections. (Urban Panel comments)

Masterplan loss of amenity and boundary conditions

Relationship between Seaclose Park and the Arboretum making more and better connections for the community to access important amenity space. (Councillors).++

Scale and viability of a cultural destination/venue

Make clear the significance of developing a robust brief and business case for the Cultural Destination to ensure a sustainable development and to appraise which uses are likely to deliver this (a further opportunity to consider heritage (Records Office) aspects.

The possibility of the Riverside Centre locating in the northern cluster (in discussion with the

Riverside Centre)

This has been added the possibilities.

The Premier Inn interest in expansion south.

This has been added to the use options.

Bridge Design and Scope for the Harbour (river based) plan to be developed

It was agreed with the Harbour User group that provision would be made for the brief for the bridge to be developed in the next stage in conjunction with the additional survey information required. This will need to determine the final position of the bridge, its opening section and its operation as this has an impact of both users and key stakeholders including leaseholders.

The provision has been in the masterplan recommendation for the bridge design to factor the ability to receive an impounding structure at a future point in time should regulation change and acknowledging that introducing the cill now as integral part of the plan would hinder or even halt the masterplan. Also provision has been made to consider if the bridge were not to go ahead that for example the location of the harbour master must be reconsidered. Two versions of the provisional harbour plan have therefore been included for with and without the bridge. Other key concerns of the Harbour User group are captured in the Stakeholder Consultation report in particular retaining the working harbour activity and character.

Delivery

A greater emphasis on the significance of the phasing to the delivery of the project, should be reflected in the documentation.

Comparative views

PREVIOUS OPTION





South Harbour SH3

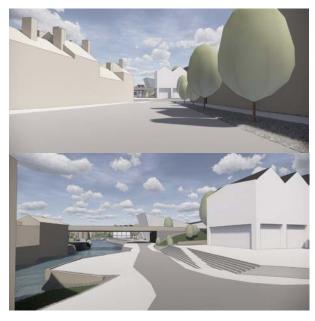
PREVIOUS OPTION VIEW FROM QUAY STREET





ALIENIA IIVE OF HON

Study testing and revising of the massing of the County Hall Car Park site



Short and long gables referencing demolished building but also articulated gables still evident

4341 Newport Harbour Revised mass/ roofscape SH3 county hall car park site

Further revision to look at the roof profile reflecting the historic wharf forms.

















Architecture Landscapes Interiors Urban Design