



Isle of Wight 2011 census atlas

Section 1

# Introduction



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## Census facts

The census was held on  
**SUNDAY  
27 MARCH  
2011**

A census has been held every ten years since

**1801**  
The only exception was

**1941**

By law all households must complete a census form. Those who do not complete it currently risk a fine of up to

**£1,000**

The 2011 census for England and Wales was the first to post out all household questionnaires based on a specially developed national address register, rather than to have them delivered and collected personally. It was also the first to offer people the choice to either fill in a paper questionnaire or to complete the form online (See page 4 for figures relating to census returns via the internet).

1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31	32	33	34	35	36
37	38	39	40	41	42
43	44	45	46	47	48
49	50	51	52	53	54
55	56				

There were 56 questions in the 2011 Census questionnaire, **14 were about the household and its accommodation**, and **42 were about members of the household**. For those living in Wales, there was a Welsh and English version of the questionnaire, and an extra question about the Welsh language. Questions included those about work, health, education, place of birth, ethnic background, religion and marital status.

**100  
YEARS**

is the period of time that individual census returns remain confidential for.



The 2011 census cost approximately £480m. This breaks down to less than £1 per person per year over the 12-year planning and operational cycle of the census.

## Using this atlas

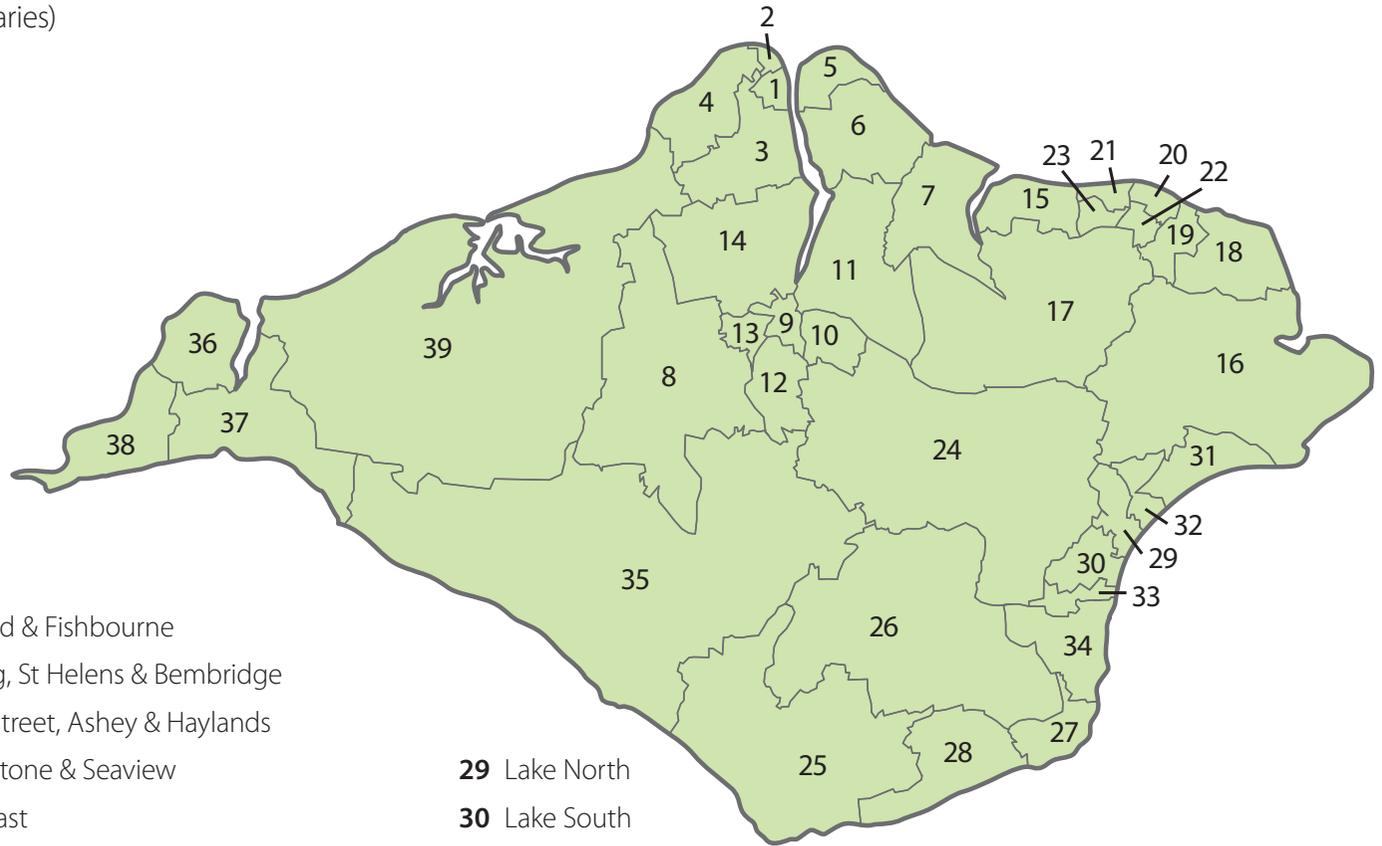
The maps that appear throughout this atlas are based on census wards. These are similar to, but not exactly the same as electoral wards. Census wards are the 'best fit' estimate of aggregated Lower Super Output Areas (LSOAs) that fit closest to Electoral wards. They vary in size and the number of people they contain. On the Isle of Wight, Freshwater North ward has the lowest number of people with 2,466 while Brading, St Helens & Bembridge ward has the highest with 6,935. The smallest unit at which census data is available is the Output Area (OA) which contains a minimum of 100 persons and 40 households. There are around five OAs to each LSOA. There are 466 OAs and 89 LSOAs in the Isle of Wight.

Unless otherwise stated, all data has been retrieved from the Office for National Statistics website – [www.ons.gov.uk/census](http://www.ons.gov.uk/census)  
More detailed data was extracted from their neighbourhood statistics tool – [www.neighbourhood.statistics.gov.uk](http://www.neighbourhood.statistics.gov.uk)



# Ward Boundaries - 2011 Census

(NB: Data has been mapped to the Electoral ward boundaries)



- 1 Cowes Medina
- 2 Cowes North
- 3 Cowes South & Northwood
- 4 Cowes West & Gurnard
- 5 East Cowes
- 6 Whippingham & Osborne
- 7 Wootton Bridge
- 8 Carisbrooke
- 9 Newport Central
- 10 Newport East
- 11 Newport North
- 12 Newport South
- 13 Newport West
- 14 Parkhurst
- 15 Binstead & Fishbourne
- 16 Brading, St Helens & Bembridge
- 17 Havenstreet, Ashey & Haylands
- 18 Nettlestone & Seaview
- 19 Ryde East
- 20 Ryde North East
- 21 Ryde North West
- 22 Ryde South
- 23 Ryde West
- 24 Arreton & Newchurch
- 25 Chale, Niton & Whitwell
- 26 Godshell & Wroxall
- 27 Ventnor East
- 28 Ventnor West
- 29 Lake North
- 30 Lake South
- 31 Sandown North
- 32 Sandown South
- 33 Shanklin Central
- 34 Shanklin South
- 35 Central Wight
- 36 Freshwater North
- 37 Freshwater South
- 38 Totland
- 39 West Wight

NB: All maps were produced using Arc GIS software (c2010 ESRI) with spatial referencing from Ordnance Survey (Crown copyright database rights 2013 Ordnance Survey 100019229).



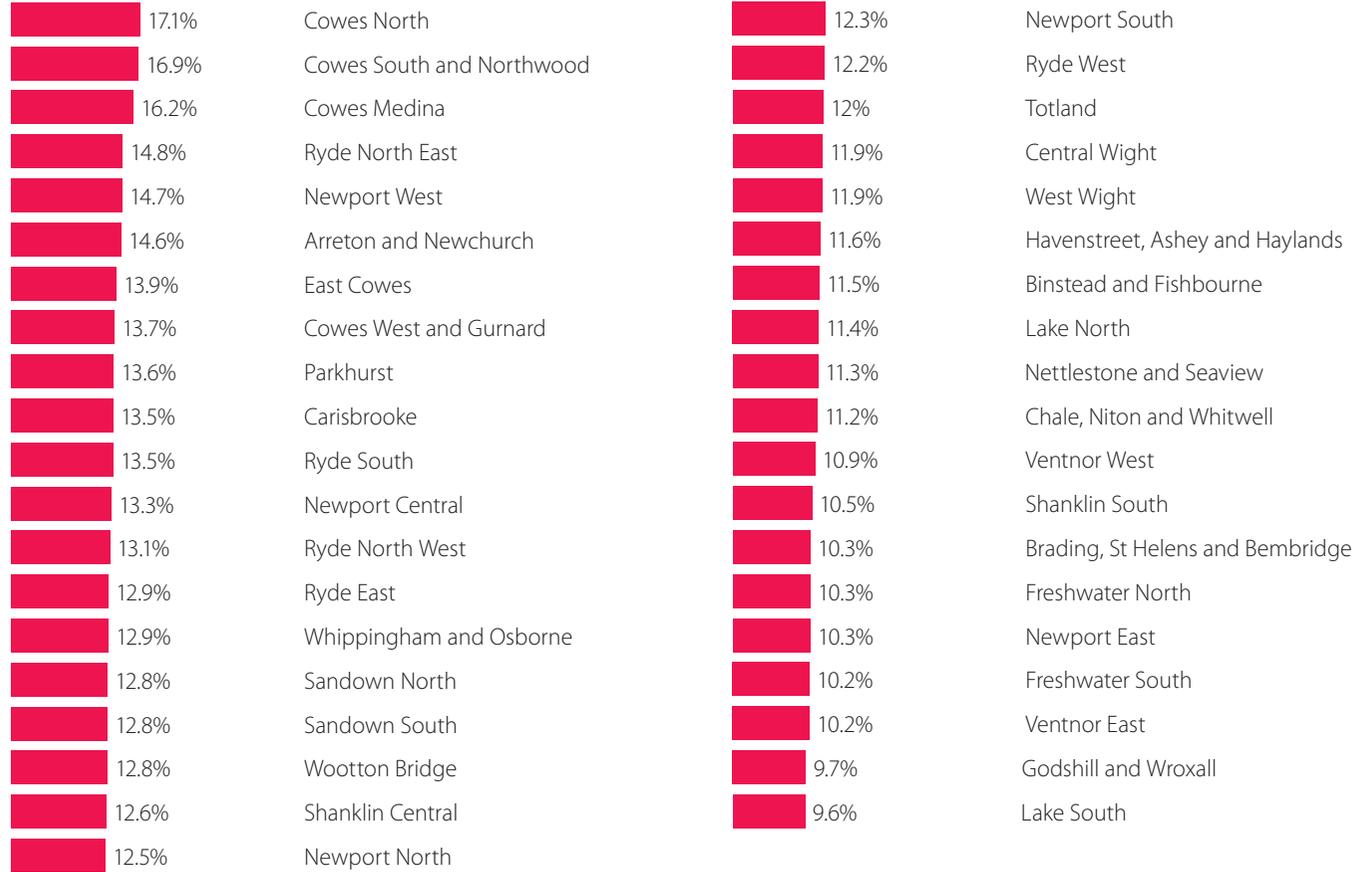
# Internet returns

This chart shows the percentage of household questionnaires returned by internet for the 2011 Census. This information was released to accompany the provisional population results (August 2011).

### Isle of Wight wards

All of the wards on the Island recorded considerably lower percentages than the South East region as a whole, despite the South East having the second highest regional rate for internet returns.

Percentage of internet returns – Isle of Wight wards



### South East region local authorities

The Isle of Wight was the second lowest authority in the South East region for returns via the internet (12.5%). It recorded a rate that was almost half of that reported for Slough, the authority with the highest percentage rate for internet returns (24.5%).

### Region

The South East had the second highest percentage of returns via the internet (17.6%). London was the highest with (21.8%).