#### Do you want to save money?

LoCASE can help your business save money on overheads by installing energy-efficiency measures.

Grants of between £1,000 and £10,000 are available to be spent on both parts and installation costs for items including:

- LED lighting and controls
- Heat exchangers
- Building improvements
- Thermal storage systems
- Energy efficient motors, drives, air compressors and machinery
- Solar PV and battery storage systems



If your business offers low carbon goods or services, business development grants of between £1,000 and £10,000 are available to be spent on costs such as:

- Purchasing equipment and machinery
- Research and development costs
- Marketing and website development
- Business development consultancy
- · Certification and accreditation
- IT hardware and software

## What criteria apply?

Organisations applying for business development grants should have projects that demonstrate business growth and/ or job creation through the development, commercialisation or production of low carbon goods and services. These grants are available to businesses classed as a SME, LCREE and EGSS.

#### **Contact LoCASE**

The LoCASE programme can provide matchfunded grants of 40 per cent (up to £10,000) until June 2023 to:

- Help cover the cost of resource efficiency measures for any small or medium-sized business
- Enable businesses in the low carbon, renewable energy or environmental goods and services sector to expand and develop

To find out more about LoCASE and how it can improve your business, or register your interest visit the LoCASE website.

For general enquiries please send an email.

**★** locase.co.uk

**Iocase@kent.gov.uk** ■



## Improve your business with

# LoCASE



Grants to improve your business's environmental performance and to develop your green products and services







#### What is LoCASE?

Low Carbon Across the South and East (LoCASE) is an accessible business support programme that helps Small and Medium Enterprises (SMEs) to optimise the use of resources and adopt eco-innovative and low carbon solutions in ways that improve business performance in terms of resilience, profitability and competitiveness.

#### Who runs LoCASE?

Building upon the success of the existing LoCASE programme, the Low Carbon Kent Team at Kent County Council, who are the accountable body, have secured funding to expand the programme, allowing the team to administer grants to eligible SMEs across the south and east up until June 2023.

## Where is LoCASE support available?

LoCASE 3 grants will be available to businesses classed as a small or medium enterprise (SME) predominately in the following enterprise partnership (LEP) areas:

- Coast to Capital
- SELEP
- Enterprise M3
- Solent

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#### What is the remit of LoCASE?

The programme is funded by the European Regional Development Fund (ERDF) and intends to support SMEs reduce their emissions while simultaneously helping businesses reduce overheads and boost efficiency.

In addition to promoting energy efficiencies, the project recognises the critical role that SMEs play in developing new and innovative sustainable products, green solutions, boosting economic growth and creating jobs across the regions.

### **How could LoCASE help my SME?**

Examples of energy efficiency works supported include upgrading heating and lighting systems, improving building control systems and upgrading refrigeration equipment.

For SMEs in the low carbon sector, LoCASE can provide support with a range of services including investment in new plant and machinery, marketing and consultancy costs as well as funding towards new IT systems, software and product development.

The partnership also provides non-financial assistance through the Steps To Environmental Management (STEM), workshops and webinars.

#### Who are the LoCASE partners?

LoCASE 3 is delivered in partnership with:

- Basingstoke and Deane Borough Council
- East Sussex County Council
- Essex County Council
- Isle of Wight Council
- Kent County Council
- Portsmouth City Council
- Rushmoor Borough Council
- Southampton City Council
- · Southend-on-Sea Borough Council
- Surrey County Council
- Test Valley Borough Council
- Thurrock Council
- · University of Brighton
- University of Portsmouth
- West Sussex County Council
- Winchester City Council



#### Glossary

- EGSS: Environmental Goods and Service Sector
- ERDF: European Regional Development Fund
- LCREE: Low Carbon and Renewable Energy Economy
- LEP: Local Enterprise Partnership
- LoCASE: Low Carbon Across the South and East
- **SME**: Small and Medium Enterprise