

CHILDREN'S SERVICES DIRECTORATE

Steve Crocker Director of Children's Services

Isle of Wight Council CHILDREN'S SERVICES LOCAL OFFER GUIDELINES 2018 - 2021



Document Information

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Consultation: June 2014 – December 2014 and ongoing

Schools including parents

Via the school newsletter to parents

Via the school newsletter to those with a disability

 Via the school newsletter to children and young people with impairments

Chair of Governors

Elected members

Children's centres

Pre-school providers

Dioceses

Partner agencies e.g. Parents Voice IW

Other professionals e.g. Parent Partnership, recognised trade

union

Local charities who work with disabled young children

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1. Introduction

The Local Offer is designed to respond to concerns from parents and others that they find it hard to access information about what support is available for children and young people with Special Educational Needs and Disabilities (SEND).

The Local Offer has two key purposes:

- a) To provide clear, comprehensive and accessible information about the provision available; and
- b) To make provision more responsive to local needs and aspirations by directly involving children and young people with SEND, parent carers, and service providers in its development and review.

2. What is the Local Offer?

The Local Offer is published as part of the SEND reforms under the Children and Families Bill.

Act and Supporting Documents (Last updated March 2015)

| Act, Regulations and Code of Practice | | | | | |
|---------------------------------------|-------------------------|---------------------------|----------------------|--|--|
| Children and | Special Educational | Information on the Local | Updated SEND | | |
| Families Act 2014 | Needs and Disability | Offer is contained in the | <u>Transitional</u> | | |
| (Section 30 - Local | (SEND) Regulations 2014 | updated SEND Code of | Guidance(March 2015) | | |
| Offer) | | Practice (January 2015) | , | | |

The Local Offer will:

- o Give you information about education, health and care services
- Give you information about leisure activities and support groups
- Hold all the information in one place
- o Be clear, comprehensive and accessible
- Make service provision more responsive to local needs and aspirations
- Be developed and reviewed with service providers and service users

3. Who is it for?

The Local Offer is for:

- Children and young people with SEN and/or disabilities (SEND)
- Children and young people from birth to 25 years
- Their parents and carers
- o Practitioners and professionals



4. How We Can Help

The Isle of Wight Special Educational Need and Disabilities (SEND) Local Offer has been written as a practical guide that gives details of the public services that are available within the area, covering:

- Education: e.g. nurseries, playgroups, schools and colleges as well as support services like educational psychologists, early years SEND and targeted support
- Health: e.g. GPs, school nurses, health visitors, paediatricians, school and therapists
- Social care: e.g. respite services and children's disability services.

It should also enable you to find out what support and services are available in the voluntary and private sectors, for example from charities and disability groups, nurseries, youth clubs etc, both in your immediate area and across the island.

Leisure time is something we all value and the IW Local Offer aims to highlight opportunities for children and young people who have Special Educational Needs and Disabilities (SEND) to engage in a broad range of activities, from cinema screenings for children with specific needs, to evening clubs like Cubs/Scouts or Brownies to short breaks and specific events offered during the school holidays. Additional information will be available for young adults.

The Local Offer is intended to help you make informed choices about things that are important to you, such as:

- · Options on where to live
- Transport
- Social activities
- Options after Yr. 11 continuing your education, apprenticeships, supported employment etc.
- Making the transition from services provided for children to those for adults

The IW Local Offer is intended to be much more than just a directory. Its aim is to help you find the material that you are looking for or to sign post you to somebody who can provide you with additional information or answer any questions that you might have.

It is also a resource that individuals, groups or organisations can draw on in the work that they do in supporting children, young people and their families, by highlighting other advice, resources, or services that may be accessed.

Most importantly the Local Offer is intended for you and will be shaped by you. If you have comments or feedback you want to give us on what is or is not included then please <u>click here</u> to send us a message.

As well as telling us how we can improve the content of the SEND Local Offer, we also want to know how easy you find the site to navigate and search for what you like, and what you are not so keen on? You can do this by using the star rating feedback facility on each page. This



enables you to provide comments and feedback on specific services and provision that you or your family have accessed. This Local Offer will evolve and develop over time and we want to make sure we do not lose the elements that work for you and improve it so it becomes more and more helpful for parents and carers.

5. Guidelines

To help you use the IW Local Offer site and get the best out of it we have provided these guidelines which we hope you will find useful.

a) Getting started

Local Offer site can be found by using any search engine i.e. Google. By entering "Isle of Wight Local Offer" this will take you to the opening page www.iwight.com/localoffer

The opening page will look like this:

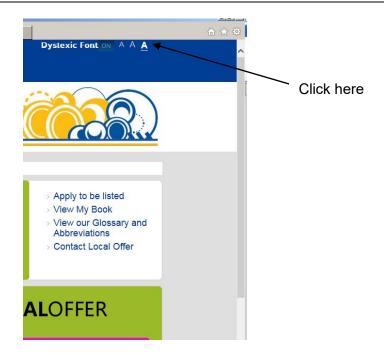


b) Supporting your needs

Altering the font size

The font size can be quickly and easily altered by moving the cursor over the AAA symbols on the top right of the screen:





Symbols

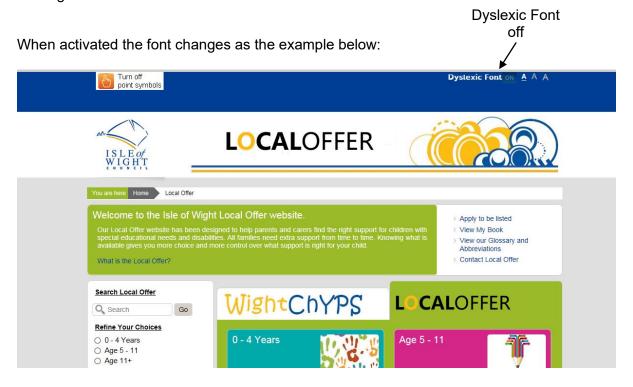
If you require the words to be converted to symbols make sure the "Turn on point symbols" icon is on, then hold the cursor over a word this will automatically bring up the appropriate symbol. To stop using this function move the cursor away from the word or turn off point symbols





Dyslexic Font

There is an icon at the top of each page which enables you to convert the font into an easy read format if you are suffering from dyslexia. This font can be turned off or on as reqired by clicking on the icon The icon looks like this:



When activated the font changes as the example below:





Hear text read aloud with Narrator

Narrator reads text on your PC screen aloud and describes events, such as notifications or calendar appointments, so you can use your PC without a display.

To start or stop Narrator, press the **Windows logo key** + **Ctrl** + **Enter**. To see all Narrator commands, press **Caps Lock** + **F1** after you open Narrator. If your device has a touchscreen, tap it three times with four fingers.

For more information **Click here**

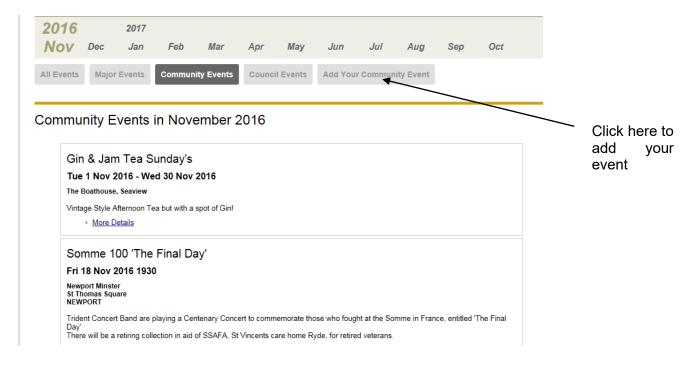


Events Calendar

The events calander allows anyone to add an event to the councils calander this includes outside bodies. The events are added via the "Community Events" section and will need the user to creat an account and can be found here:



When you click on the "Events Calander" you will see a screen as below, to add an event click on "Add Your Community Event" this will take you to your acount or allow you to creat one.





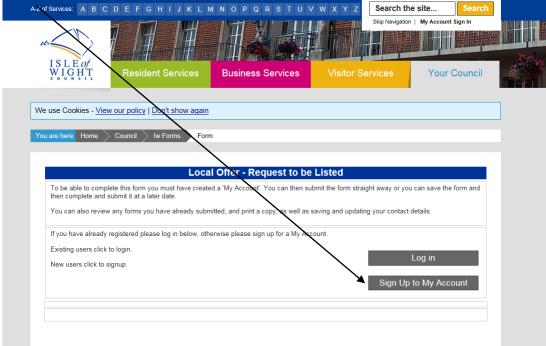
Add a Service

The Local Offer contains a numer of local and national providers that offer services to young people. This allows you to add your service. Once your service is listed you can then add/modify as approprite and include your logo. You will need to log onto our system and create an account as follows:

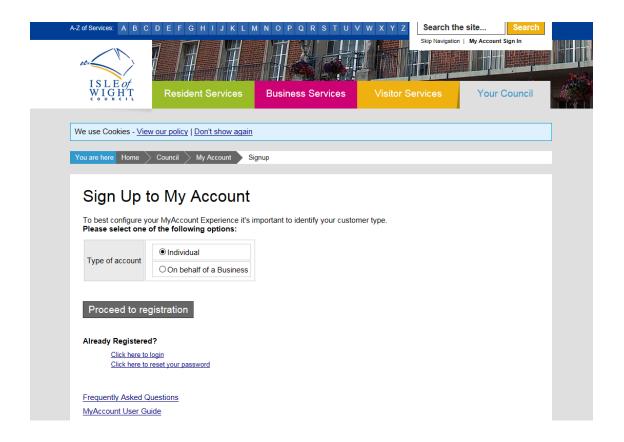


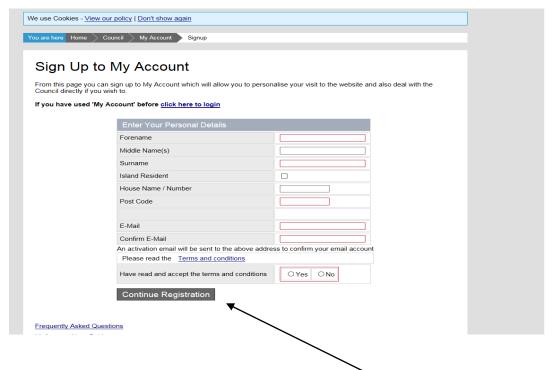
Click here to apply to be listed.

Once you have clicked to apply to be listed you will then need to create an account by clicking



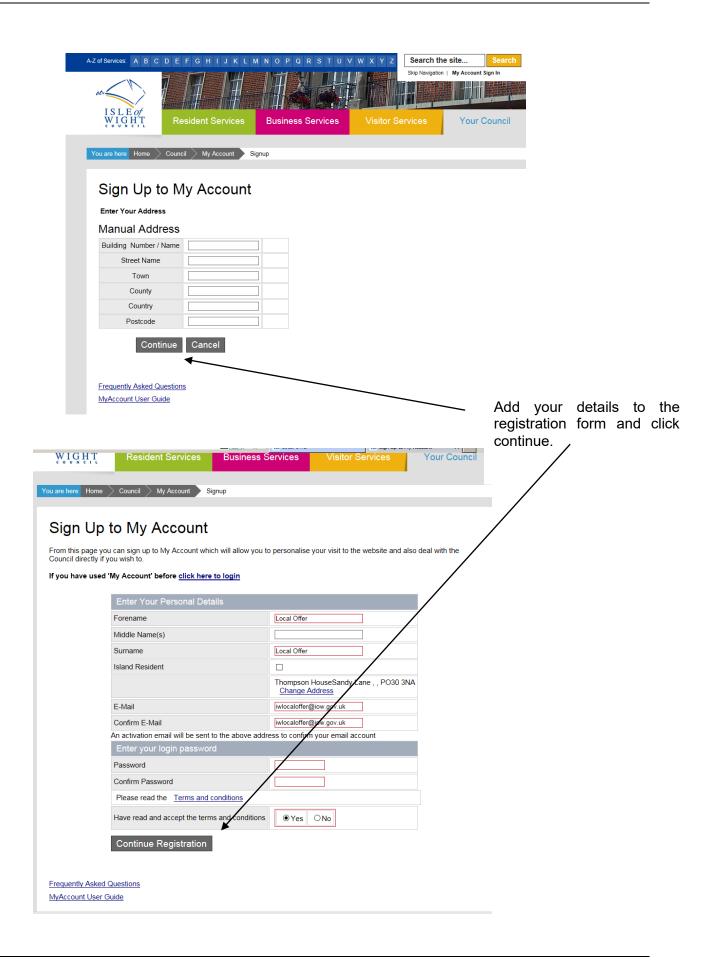




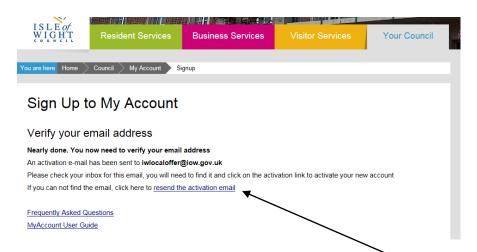


Complete the registration form and continue to the next step.

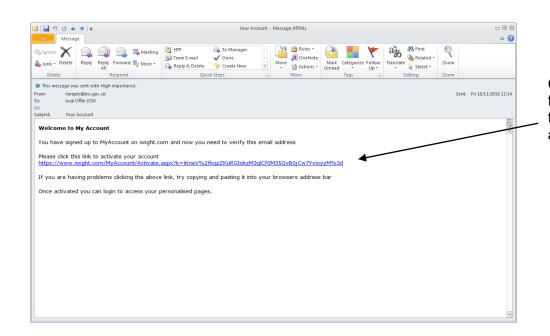




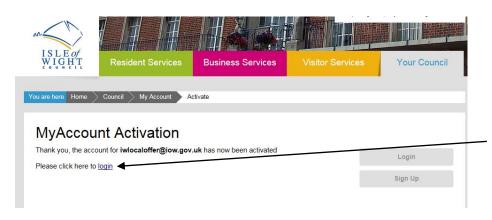




Once the registration from has been completed you will need to verify your email address, an email will be sent to the email address you have supplied during the registration process. If you cannot find the email, please click here to resend the activation email.

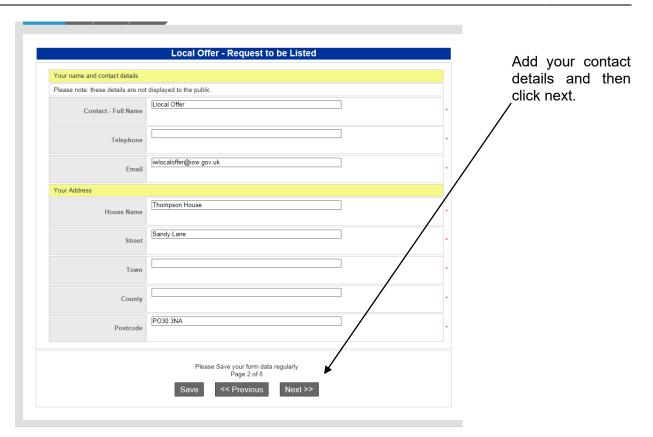


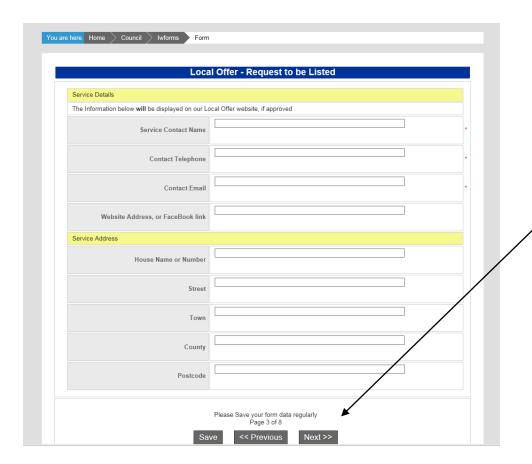
Click here and follow the link to verify your account.



Once your account has been activated click here to log on.

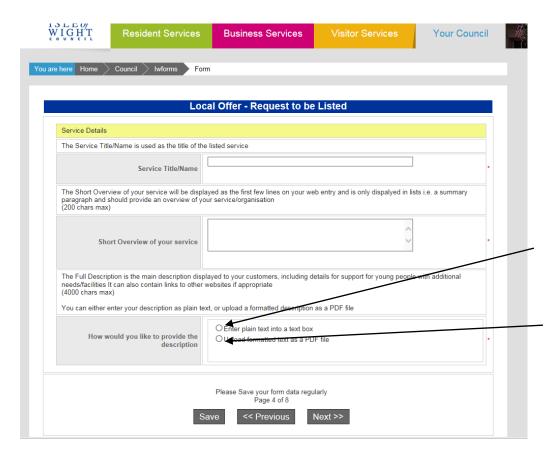






Add the details of the service you wish to be listed. The information you enter on this page will appear on the Local Offer then click next.





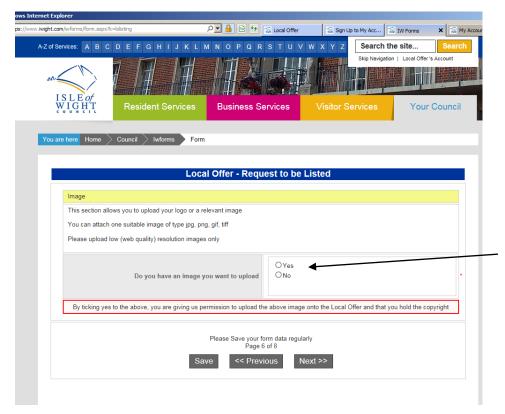
Add the name of your listing and a short overview of your service. You can also upload plain text into a box by clicking here.

Formatted text can also be uploaded as a PDF by clicking here.

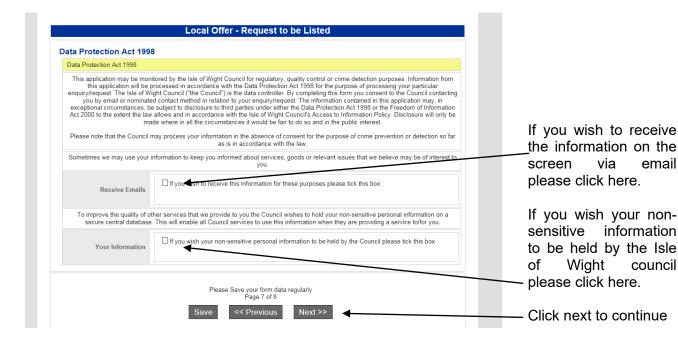


| | Local Offer - Request to be Listed | |
|---|---|--|
| Does your service have any of the follow Please tick as appropriate (not displayed | ving support for young people with additional neeeds/requirements on the website) | |
| Accessibility to your service | □ Communication Alds/symbols □ Hearing Loop □ Disabled Access □ Accessible toilets □ BEN trained/experienced staff □ Lift Access | Please click on all of the boxes that apply to your service. |
| All Age Rangec | O Yes O No | |
| Are there oost involved | O ves O No | |
| Opening Hours | | |
| Hours and Minutes Use the 12 hour clock with minute A full stop should be used to sept am and pm should not be separal Middey is pm Le. 12.00pm | e, best practice is to avoid the use of 12.00em, and to use the minutes either side 4.00em | |
| Open Monday | O Yes O No | |
| Open Tuesday | O Yes O No | To add the opening times of your service |
| Open Wednesday | O Yes O No | please click here. |
| Open Thursday | O Yes O No | |
| Open Friday | O Yes O No | |
| Open Saturday | O Yes O No | |
| Open Sunday | O Yes O No | |
| Please select the preferred sections you mediated process | would like your service to appear under. Your chosen sections may be changed as part of the | |
| 8eotions | □ 0 - 4 Years □ Age 5 - 11 □ Age 11+ □ Growned Lin 15-25 □ Social Care □ Heath Care □ Information Support and Advice □ Learning and Development □ Special Education Need Support Service □ Leisure Activities □ Local Offer Bupport and Feedback □ Short Breaks | By clicking in these boxes you can choose which sections you would like your service to appear in. |
| | | |

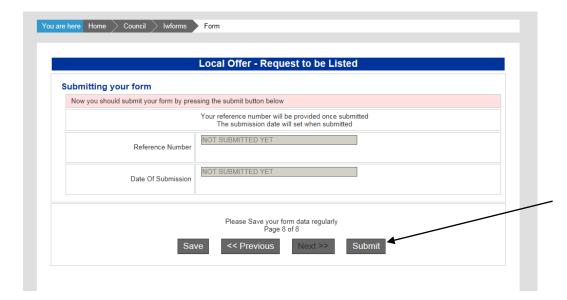




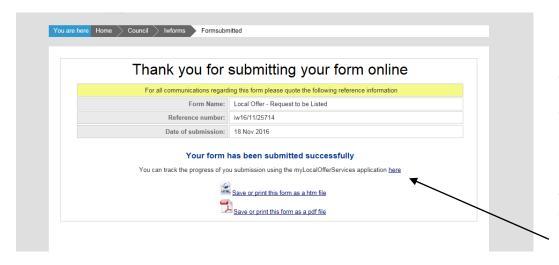
This section allows you to upload the logo of your service. Click here and then click next







To submit your application for a service to be listed on the Local Offer Click here



This page will appear once your application has been successfully submitted.

You can view your application by clicking here.

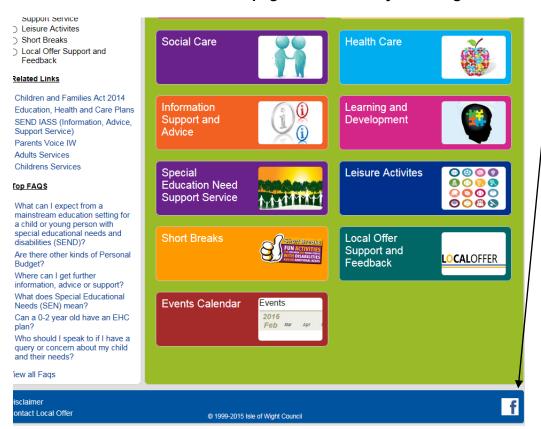






Local Offer and the Family Information Zone (FIZ) Facebook page

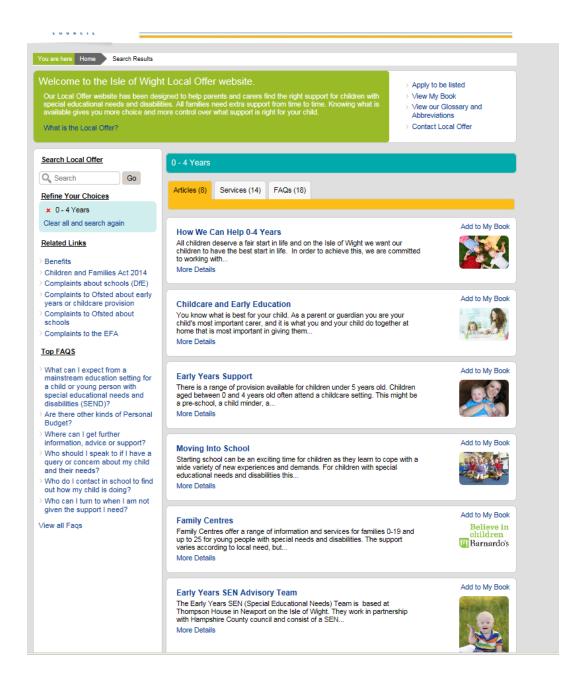
The Local Offer and Fiz Facebook page can be view by selecting the Facebook icon





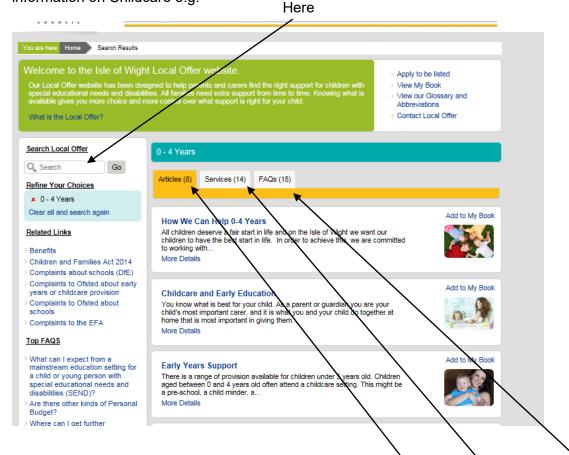
Selecting the information you require

The Local Offer has a menu bar down the left hand side. You can choose an area by clicking on the title i.e. 0-4 Years. This will take you to this area and you will see a screen like this:





You can refine the search within this area if you need to as this area contains a number of **Articles, Service** listings and **Frequently Asked Questions** by using the "Search Local Offer" box i.e. by entering the word "Childcare" you will get a number articles which contain information on Childcare e.g.



All pages within the Local Offer contain TABs that contain **Articles**, **Services and Frequently Asked Questions**

Articles – these areas provide detailed information about the category or service area e.g.

- 0-4 Years,
- Age 5-11
- Age 11+
- Growing up 16-25
- Social Care
- Health Care
- Information Support and Advice
- Learning and Development
- Special Education Need Support Service
- Leisure Activities

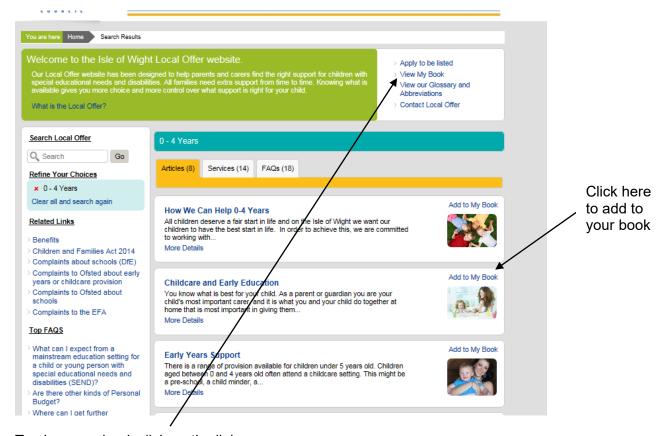
Services – these provide website links which support the Articles within the category. You can add your own service if required and more information about this can be found in section "b"

FAQ (Frequently Asked Questions) – These provide common questions and answers to the Articles within the category or service area and are constantly being added to.

c) Creating your book



You can create a personalised book of Articles and Directory listings. This is an easy process by clicking on the "Add to My Book" links. The Articles and Directory links stay in your book for about one year.



To view your book click on the link

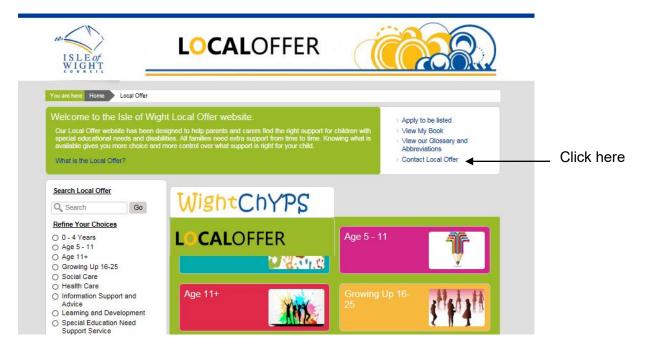
When you use the "View My Book" link you will see the Directory/Articles that you have saved. Here you can rearrange the order, delete items or print out the book.





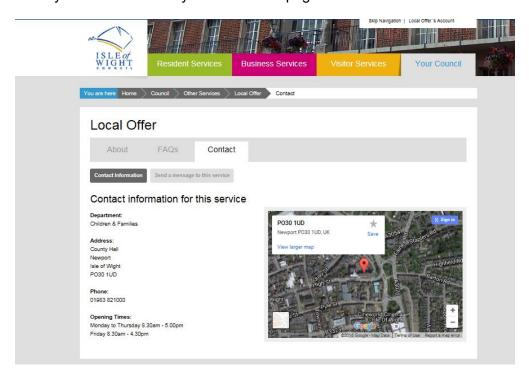
d) Contacting us

You may wish to contact us about a service or about the Local Offer this can be done by using the "Contact Local Offer" link which appears on the top right of the Local Offer on every page.





Once you have done this you will see the page below:



Here you will be able to contact us, send a message, make a complaint or a compliment, and submit a freedom of information request by using the TAB bars.



e) Rating a page and feeding back your comments

The Local Offer allows you to rate a page, or if used, the service. We value your feedback and operate a "you said we did" attitude. The Local Offer has been modified several times since its launch on September 1st 2015 from feedback from parents, children and young people.

To rate a page you will need to go to an **Article or Services** listing. As an example go to the "How We Can Help 0-4 Years" article. This will show you the average rating for this page:

Average star rating for this page



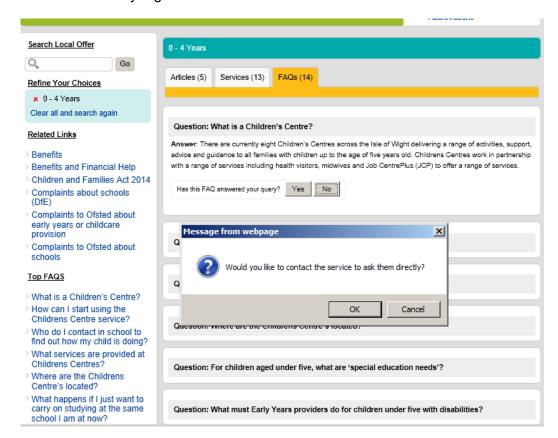
Click on the stars to open the star rating for this page:



Here you can adjust your star rating, comment on the content, design, ease of use and helpfulness of the article or directory page. You can also leave feedback about how informative the page is or feedback on the service. If you go into this area by accident just click on the "Cancel Rating" link



For the frequently asked questions (FAQs) there is a similar process which asks if the FAQ has answered your query. If you select NO you will be asked if you wish to contact the service to ask them directly e.g.



f) Using the Glossary and Abbreviations

To help young people/parents/carers to understand some of the language and terms used within the area of special educational needs and disability there is a glossary with commonly used abbreviations with an explanation.

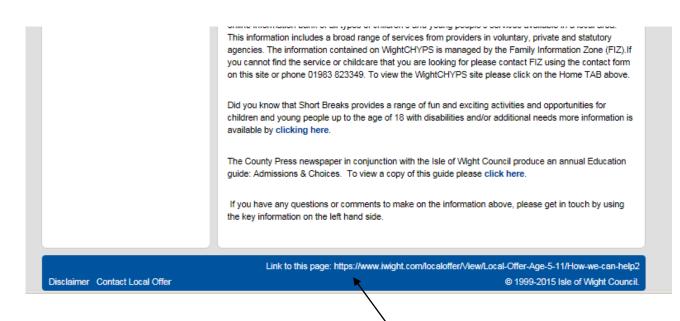




g) Web links

Each page of the Local Offer has its own unique address. The address of the page can be seen at the top and bottom of the page. Examples are below:





Or at the bottom of the page here.



6. Views of those consulted during the development of the Local Offer

The Local Offer was developed initially in draft format and was shared with a range of stakeholders. A link to the draft website and screen shots were made available to the groups listed below and the views collected helped to shape revisions to the Local Offer.

- Schools including parents
 - · Via the school newsletter to parents
 - · Via the school newsletter to those with a disability
 - Via the school newsletter to children and young people with impairments
- Chair of Governors
- Elected members
- · Children's centres
- Pre-school providers
- Dioceses
- Partner agencies e.g. Parents Voice IW
- Other professionals e.g. Parent Partnership, recognised trade union
- Local charities who work with disabled young children
- FIZ, Short Breaks and Young Inspector

Feedback from these groups have resulted in a number of changes resulting in the current Local Offer

Consultation feedback

The following questions were asked as part of the consultation:

- Q1. Does the Local Offer cover all aspects of the SEND code of practice?
- Q2. Are there any areas that need further emphasis?
- Q3. Are there any areas that need to be corrected / modified?
- Q4. Any other comments/suggestions/feedback

As a result of feedback from consultation based on the four questions, more emphasis has been placed on:

Feedback received:

- Integration of the WightChYPS search onto the homepage of the Local Offer. This provides direct access to search services held in WightChYPS and supports some of those 'guided searches' whereby you filter on age group / need.
- Rate a Page & feedback. This gives the ability to rate the content of the page and send a message that will come back in to ensure feedback is received about the content.
- Remove 'Top Tips' content and instead add in the ability to 'Make a Book' i.e. saving personal favourite pages from feedback of the Local Offer workstream.
- As part of the integration of the WightChYPS it provides an opportunity to address the concerns on font size etc.
- o Images added to the majority of web pages providing a better layout
- Listen (Audio) button included on the Local Offer website to allow an audio version if needed this still needs to be reviewed as to its position on the web pages
- Symbol version of Local Offer agreed and up and running



Feedback documents:

Local Documents:

- Coproduction with Parents, Children and Young People SEND Reforms
- Scoping Paper April 2014
- Engagement Action Plan
- Interim Briefing Paper March 2015
- Parents Voice IW Local Offer 12th June 2014
- Young Inspector Report Local Offer Nov 2014
- PowerPoint Presentation by Young Inspectors on LO,EHCP,PB
- "You said we did" presentation to Young Inspectors April 2015
- Young Inspector Report EHCP
- Local Offer Survey
- Local Offer Survey Guidelines
- Local Offer Survey interim results 13 April 2014
- Local Offer: Areas to improve, what worked well
- Lessons Learned Local Offer
- Check it out Web site/APP paper CCG Agreed April 2015
- SE 7 Self Evaluation of the Local Offer January 2015

National Documents:

- 3rd December 2014 IoW Young Inspectors referenced in an Edward Timpson speech that the minster gave to an FE audience: https://www.gov.uk/government/speeches/edward-timpson-supporting-send-students-in-further-education?utm source
- March 2015 Selection of interesting examples of good practice from Local Offers across England Mott MacDonald (Pages 9 and 13)
- SEND Pathfinder Information Pack V6 March 2015 Mott MacDonald (Page 7)

The Local Offer Work stream continues to monitor and evaluate all the feedback around the Local Offer and meets on a monthly basis This group is made up of the following:

Andrew Briggs, Commissioning and Finance Manager – SEND reforms post 16 – IW Council

Rachel Hayes- IW -CCG Michelle Jones, IW CCG

Lorraine Shotter- Parents Voice - IW

Lynda Burroughs, Parents Voice - IW

Joanne Parker - Parent Voice - IW

Amanda Tickle - Parent Voice IW

Christine & Martin Price- Parents Voice IW

Gavin Muncaster- ICT - IW Council

Vonda Pierce, Web Team - IW Council

Kate Symes- Manager SEN -IW Council

Catherine Hall- Fiz - IW Council

Daron Perkins- Group Manager Adult Social Care - IW Council

Becky Revert- Principle Speech and Language therapist – IW Council

Jane Heath, Team Manager Disabled Children IW Council



Jackie Boxx, Alternative Provision –IW Council
Esta Ford- Early Support team – IW Council
Jane Thompson- Early Years team IW Council
Samantha Rooney- Head of Department (SLDD/FL/FS/ALS) IW College
Steff Gleeson - Deputy Headteacher St Georges
Julie Stewart, Headteacher Medina House School
Cindy Penney- Carisbrooke College
Victoria Coughlin- SENCO Sandown Bay Academy
Katrina Shaer- SENCO Dover Park

7. Making it happen

Responsibility and accountability for these guidelines sit with the Local Offer workstream within the council and the Directorate of Children's Services. The guidelines are one of a number of approaches adopted by the council to help meet its statutory duties connected to the SEND reforms and helps meet its priority of "keeping children safe and improving their education" supporting improvement of attainment for all children and young people, including those with disabilities and barriers to their learning.

Ongoing monitoring and evaluation of the Local Offer will happen in a number of ways. In common with other departments within the council, the Directorate of Children Services has a management group, which has a major role in holding services to account and to evaluating the impact of policies and practice. Further monitoring is undertaken by the SEND Implementation Board and the Joint Child Care Commissioning Group

8. Reviewing the Local Offer Guidelines

These guidelines will be monitored regularly (annually) by the Local Offer workstream and formally reviewed every three years, the reporting mechanism will be via the SEND Implementation Board and the Joint Child Care Commissioning Group